



Inter Office Memo

New Jersey Chain Accounts

March 23, 1995

To: M. A. Young
From: Nick Kuruc
Subject: King's Super Markets (1430-00-00)

Listed below are estimated costs involved with our merchandising presentation made to King's Supermarkets:

Merchandising	<u>19 Stores</u>
> 12' In-Line Carton Merchandisers	
> 2.5 LP UPM	
> 4' LP UPM	\$ 50,000
Annual Contractual	<u>\$ 60,000</u>
Total	\$ 110,000

The above estimates were based on 19 stores with carton merchandisers placed in-line in front of the checkouts, and two (2) UPM's at the check-lanes. I also estimated *color-keying* all merchandisers.

Nick

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